



## EP Homes Features Bridge to Homeownership™ Program Clients and Accelerates Program Based on Increased Demand

Edmonton, Alberta -- (Newsfile Corp. – December 13, 2022) – Everyday People Financial Corp. (TSXV: EPF) (“Everyday People” or the “Company”), a Canadian-based financial technology and consumer financing company, is pleased to announce that EP Homes, a division of Everyday People, is featuring new clients and graduates of their EP Homes Bridge to Homeownership™ program. The Company is accelerating the pace of the program based on increased customer demand.

The Bridge to Homeownership™ program is an alternative path to homeownership for those who may not have enough money saved for a down payment, are new to Canada, are self-employed, or are unable to secure a traditional mortgage to buy a house. With recently announced financing in place combined with a pickup in customer demand, the program has enrolled seven new clients and graduated four successful clients. The new enrollments place the company ahead of their targeted objective of adding in excess of 80 homes with a purchase value of \$40 million in 2023.

“EP Homes is all about everyday families,” said Barret Reykdal, CEO of Everyday People. “Working with families, young adults, and new immigrants toward the dream of home ownership is incredibly rewarding. The Bridge to Homeownership™ program uses a proprietary stress test for qualifying new candidates and provides them with financial coaching to support them in achieving their home ownership goals. We are pleased to offer everyday families an alternative path to homeownership through the Bridge to Homeownership™ program.”

### Client Testimonials

“The program gave me the chance to live in a new house in this great neighborhood while I saved money for my down payment,” said Ryan, a successful graduate of EP Homes Bridge to Homeownership™ program. “I’m now a homeowner! I would highly recommend this program to everyone; I give it a 10/10 – it works.”

“EP Homes is truly about helping people,” said Katherine and Justino, successful graduates of EP Homes Bridge to Homeownership™ program. “Everyone was helpful all along the way. The process was transparent, which made it easier for us to become homeowners – something we are so proud of! Having good neighbors and a friendly community brings us peace of mind as a young family.”

“I’m new to the Bridge to Homeownership™ program offered by EP Homes,” said Franco, a new client of the program. “After a personal event put a slight blip in my credit rating, I didn’t believe that I’d ever have the chance to own a home again for many years and didn’t have anywhere else to turn. EP Homes took me in with open arms. I felt welcomed by the whole customer service team, and safe that I was in the right

hands. I learned a lot in my first interaction and know exactly what I need to do to graduate from the program at the end of my lease term. I really look forward to my beautiful home and the ongoing coaching sessions that will help me own it.”

The Bridge to Homeownership™ program is a home purchasing program. With good credit, strong family household income and no down payment, the program is an alternative path to homeownership. The program allows you to lease and live in a brand new or like new, turnkey home while saving for a down payment. EP Homes will help get you mortgage-ready and set you onto the path to homeownership.

### **About Everyday People Financial Corp.**

Everyday People is a financial technology and consumer financing company founded on the belief that everyone deserves access to credit, instant payments and the opportunity for homeownership. Through our technology driven ecosystem, our alternative and specialty credit financing programs offer credit and payment cards, prepaid card programs, homeownership facilitation, consumer lending, and payment management services. Our mission is to help our clients be their best financial selves and our goal is to offer the kinds of credit products and services that help everyday people add extraordinary value to their everyday lives. For more information visit: [www.everydaypeoplefinancial.com](http://www.everydaypeoplefinancial.com).

### **About EP Homes**

EP Homes, a division of Everyday People, partners with homebuilders across Canada to make homeownership a reality for everyday people. The EP Homes Bridge to Homeownership™ Program provides qualified first-time homebuyers with the best possible opportunity to achieve homeownership by affording renters the opportunity to acquire a home through a structured three-year home lease and down payment accumulation plan. The program prioritizes homebuyers who are underserved, helping good income earning homebuyers overcome the many barriers to achieving home ownership. For more information visit: [www.ephomes.ca](http://www.ephomes.ca).

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*Program. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such factors include, but are not limited to, expectations and assumptions concerning the Company as well as other risks and uncertainties, including those described in the filing statement of the Company dated July 27, 2022, which is available on SEDAR at [www.sedar.com](http://www.sedar.com). There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.*

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